## Advertorial

## **Granite Pointe Revitalisation Plan**

The Granite Pointe Board is very excited about the Revitalization Plan that is presently being developed for the golf course property. This master planned development will see new housing, new community amenities (e.g. walking and biking trails, cross country ski facilities, gardens, community playground, etc.) while at the same time maintaining an 18-hole golf course and rededicating the existing clubhouse as the Community Center, hosting community business with shared office space and a Wellness Center. The project will facilitate a significant reinvestment into the course to enhance all users' experiences.

Planning for redevelopment of the course began in 2009 which culminated in an Official Community Plan amendment that allowed for approximately 300 mixed density residential and commercial units. Recent improvements in the real estate market have accelerated our timelines and the first phase of development lands will be released in 2018. This is a long-term plan and an experienced Real Estate Development Director has been engaged to oversee a project team of professionals includes landscape that architects, architects and golf course designers. Our vision is to expand and diversify the course into a broader, community focused amenity that serves Rosemont and Nelson for the next hundred vears. We look forward to working with the local development community and stake holders in transforming Granite Pointe.

The facility has been a recreational fixture in Nelson for just shy of 100 years. It is owned and operated by the not-for-profit Granite Pointe Golf and Recreation Society. The Board of Directors is purely volunteer, and the golf course and restaurant employ 35-40 community members. Noted for its outstanding greens and amazing views, the 75-acre property is essentially a park open to the public, but unlike other Nelson parks and recreation facilities it presents no cost or administrative burden to the City or taxpayers.

The property includes an

18-hole par 72 golf course, driving range, practice green, the Millennium hiking trail, a multi-purpose clubhouse, RV park, and tennis courts. Granite Pointe has strong support in the community from both members and non-members. It runs charity fund raising events including tournaments for the Rotary Club and the Kootenay Lake Hospital Foundation. The golf course is open to the public and caters specifically to women, men, seniors and young people. We have over 20,000 user visits each year, and we are an economic hub that flows tourist dollars across all sectors of the City's economy.

In 2017, the Board decided to invest significant monies that it had raised through real estate sales into management and infrastructure. The investment was long overdue; and as a result, 2018 is proving to be a much better financial year.

The need to adapt and meet the next generation of challenges is well understood; and whilst the golf sector faces a more challenging



economic environment, there are also significant and real opportunities that our custodial relationship can facilitate. This is a new chapter for Granite Pointe and we aim to build Nelson's first Open Space community that enjoys 75 acres of park directly from their doors with the ability to live, work and play in nature.

We look forward to announcing more detailed plans soon.

> The Board of Directors, Granite Pointe Golf and Recreation Society.